

CELEBRATING LOCAL FOOD INITIATIVE

IS YOUR FARM, STORE, OR FOOD BUSINESS LOCATED IN
JEFFERSON, LEWIS, OR ST. LAWRENCE COUNTY?

See which free services your business is eligible for in the table below.

FOR PRODUCERS

Who sell only products they
grow or produce

1. **1-on-1 consultations**
2. **Matchmaking with sales outlets**
3. **Professional photography**
4. **Digital and in-store marketing**

FOR RETAILERS & RESTAURANTS

Who source and sell local food
products from the 14 county northern
region in addition to their own

1. **1-on-1 consultations**
2. **Matchmaking with producers**
3. **Networking events**
4. **Professional photography**
5. **Customized marketing materials**
6. **Digital and in-store marketing**

Cornell Cooperative Extension

Cornell Cooperative Extension is an employer and educator recognized for providing equal program and employment opportunities in accordance with applicable laws.

A circular logo with a dotted border. Inside the circle, the word "LOCAL" is written in a bold, white, sans-serif font. The background of the circle is a solid orange color.

LOCAL